

Sedbergh & District

# LOOKAROUND

## Advertising

72 Main Street, Sedbergh, Cumbria LA10 5AD

email: editor@sedberghlookaround.org.uk

If you wish to place an advert by email, please let us have the following information :-

- Business name/your name
- Contact name if different from the above
- Contact email
- Contact phone
- Service, article or event being advertised
- Let us know if you are renewing an existing advert or placing a new advert
- First issue the advert should appear in
- The number of months you wish to advertise for
- Size of the advert – *please note we do not accept full page advertisements*
- Cost per month and total cost (see advertising rates on the next page)

If you want us to design the advert please give us the details you want to appear, or attach a MS Publisher file, an MS Word file or a jpeg. We also accept pdfs but be aware the quality may not be as precise.

*We will only use your contact details in connection with advertising in Lookaround. If you are unhappy with our use of your email to contact you please tell us.*

Please submit your payment with your advert request, by one of the following methods:

- Send or deliver your cheque made payable to “Sedbergh and District Lookaround“ to the above address

OR

- Pay by BACS to:

Account Name:	Sedbergh and District Lookaround
Account number:	23388557
Sort Code:	20-55-41
Reference:	Name of advert

*Please email us to confirm that your payment has been made by this method*

If you want to request an advert with a paper form please print off the form below, fill it in and deliver it to us, along with a cheque for payment to the above address.

If you have a design for the advert please attach it. Otherwise fill in the details on the form or use a separate attached sheet. Be aware that if the design is not of satisfactory quality we may need to reproduce it, in which case it may not be an exact replica.

If you wish to make any amendments to your advert at any time, please submit in good time before the 15th of the month for inclusion in the next issue.

<i>Advertising rates:</i>			
Single column 2.56" x 2"	£12.00	Double column 5.2" x 2"	£18.00
Single column 2.56" x 3"	£15.00	Double column 5.2" x 3"	£24.00
Single column 2.56" x 4"	£18.00	Double column 5.2" x 4"	£30.00
Single column 2.56" x 5"	£21.00	B&B and campsites	£2.00
Single column 2.56" x 7.5"	£30.00	Personal & Small Ads	£1.00

***PLEASE NOTE WE DO NOT ACCEPT FULL PAGE ADVERTISEMENTS***

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**email:** [editor@sedberghlookaround.org.uk](mailto:editor@sedberghlookaround.org.uk)

NAME OF ADVERTISER / SERVICE BEING ADVERTISED				
CONTACT TELEPHONE NUMBER:				
CONTACT EMAIL ADDRESS:				
We will only use your contact details in connection with advertising in Lookaround. If you are unhappy with our use of your email to contact you please tell us.				
Is this a new advert? If so, <b><u>please include your copy</u></b> We may be able to offer a design service with sufficient notice	YES / NO	OR	Is this a repeat advert?	YES / NO
Advert to appear from:	month commencing:		to final month:	
TOTAL months (maximum 10 + 1 free) (please circle)	1	3	6	10 (includes 1 free)
Advert size	Single column x                      “		Double column x                      “	
Cost per month	£			
TOTAL DUE	£			
Advert details				